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RADWAY - McCULLOUGH SEEDS

Incorporated

115 BROAD STREET

NEW YORK, N. Y.

REGISTERED

**"CENTRAL
PARK"**

GRASS SEED LIST

Latest Market News

Better Lawns List No. **100**

September 8, 1934

Sec. 562, P. L. & R.

U. S. POSTAGE

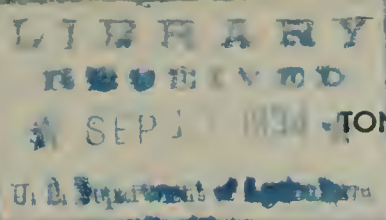
PAID

New York, N. Y.

Permit No. 2686

Horticultural Crops & Diseases
Bureau of Plant Industry Univ.
Dept. of Agriculture
Washington, D. C.

A



September 8th, 1934

REFINERS AND PACKERS

TESTED

Radway's
SINCE 1878

SEEDS

LAWN GRASS
"ALWAYS DEPENDABLE"

Mc Cullough Established 1838
I. L. Radwaner Established 1875

The "STANDARD" of Quality

"We changed the price—not the formula"

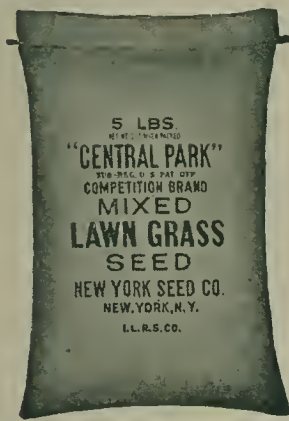
115 BROAD STREET

NEW YORK

Western Office
Box 845, Cincinnati, Ohio

Telephone, BOWling Green 9-3373

REGISTERED
"CENTRAL
PARK"
GRASS SEED LIST



REG. U. S. PAT. OFFICE

"CENTRAL PARK"
Competition

(White Bags)

Code 2

A cheap seed made to
meet competition.

Grows fast—don't last

100 lb. bag... \$16.00

Smaller bag... 17.00

Pound Packg. 18.00

Contains: Timothy, Rye Grass, Red Top, Blue
Grass, White Clover. 77% pure. — 22% inert.

NOT PERMANENT



REG. U. S. PAT. OFFICE

"CENTRAL PARK"
PRIME

(Yellow Bags)

Code 3

Per 100 lbs.

100 lb. bag... \$19.00

Smaller bag... 20.00

Pound Packg... 21.00

Contains: Timothy, Blue Grass, Rye Grass, Red
Top. 85% pure — 14% inert.

FAIR — QUICK GROWING



REG. U. S. PAT. OFFICE

"CENTRAL PARK"
CHOICE

(Green Bags)

Code 10

100 lb. bag... \$26.00

Smaller bag... 27.00

Pound Packg... 28.00

Contains: Red Top, Fescue, Blue Grass, White
Clover, Rye Grass. 86% pure — 13% inert.

DESIRABLE — PERMANENT.



REGISTERED

"LUXORLAWN"

(Orange Bags)

Code 6

Per 100 lbs.

100 lb. bag... \$22.00

Smaller bag... 23.00

Pound Packg... 24.00

Contains: Timothy, Blue Grass, Fescue, Red Top,
White Clover, Rye Grass. 86% pure — 13%
inert.

GROWS FAST — FAIRLY PERMANENT.



REGISTERED

"SHADYLAWN"
PRIME

(Tan Bags)

Code 18

100 lb. bag... \$28.00

Smaller bag... 29.00

Pound Packg... 30.00

Contains: Fescue, Poa Trivialis, Blue Grass, Rye
Grass, White Clover, Red Top, Timothy. 89%
pure — 10% inert.

ORIGINAL and GENUINE

"CENTRAL PARK"

Reg. U. S. Pat. Office, No. 78620

GRASS SEED

BEWARE of IMITATIONS!



(A Bent mixture)

"SUNSHINE"

(Blue Bags)

REG. U. S. PAT. OFFICE

Code 12

100 lb. bag... \$34.00

Smaller bag... 35.00

Pound Packg... 36.00

Contains: ONLY PERMANENT GRASSES AND
CREEPING BENT SEED also Blue Grass, Fescue,
White Clover, Red Top. 80% pure — 19% inert.



(A Bent mixture)

"GOLFGREEN"

REGISTERED

Code 16

100 lb. bag... \$65.00

Smaller bag... 66.00

Pound Packg... 67.00

Contains: PERMANENT GRASSES ONLY—
Creeping Bent, Fescue, Blue Grass, Red Top.
90% pure. — 9% inert.



PINT BOXES

2 Doz. in a carton at
20c each—\$1.92 per doz.

WHITE CLOVER
MIXED PRIME

1/2 lb. Boxes 20c
each or \$2.40
per doz.

Packed 2 doz.
per case

1 lb. Bags... 35c
per lb.

5 lb. Bags... 30c
per lb.

SEED CHART

SEED	Weight per Bu.	Use Pounds per Acre	TIME OF SEEDING
Alfalfa.....	60	15-20	March, May—August, September
Alsike.....	60	6-10	February, June—August, November
Barley.....	48	72-96	April—June
Bermuda Grass.....	40	4-6	March—June
Blue Grass.....	14	30-35	February, June—August, October
Buckwheat.....	48	48-60	May—July
Cane, Sorghum.....	50	60-65	May—July
Corn.....	56	8-10	May—July
Corn, Ensilage.....	56	30-35	May—June
Corn, Sweet.....	46	10-15	May—July
Clover, Alfalfa.....	60	15-20	March, May—August, September
Clover, Alsike.....	60	6-10	February, June—August, November
Clover, Burr (Hulled).....	60	15-20	August, November
Clover, Crimson.....	60	15-20	July—October
Clover, Japan.....	25	15-25	February, May
Clover, Red.....	60	10-12	January, April—August, November
Clover, Sweet.....	60	20-30	January, May—July, September
Clover, White.....	60	3-5	March, June—August, October
Kaffir Corn.....	56	20-30	
Lawn Grass.....	25	100-150	February, June—August, October
Lespedeza.....	25	15-25	February, May
Meadow Fescue.....	24	25-35	April, May—August, September
Millet, German.....	50	40-50	May—July

SEED CHART

SEED	Weight per Bu.	Use Pounds per Acre	TIME OF SEEDING
Millet, Hungarian.....	48	40-50	May—July
Millet, Japanese.....	35	25-40	May—July
Oats.....	32	50-75	March—May
Orchard Grass.....	14	20-25	March, May—August, October
Pasture, Permanent.....	25	20-30	March, June—August, October
Peas, Canada, Broadcast.....	60	90-120	February, April
Peas, Cow, Broadcast.....	60	90-120	May—August
Peas, Cow, Drilled.....	60	45-60	May—August
Rape, Dwarf Essex.....	56	6-10	April—September
Red Top, Solid.....	32	8-12	February, June—September, November
Red Top, Unbulled.....	14	20-30	February, June—September, November
Rye, Spring.....	56	50-65	March—May
Rye, Winter.....	56	70-90	July—November
Rye Grass.....	24	25-35	February, June—August, October
Soy Beans, Broadcast.....	60	60-90	May—August
Soy Beans, Drilled.....	60	30-60	May—August
Sudan.....	40	4-25	April—June
Sunflower.....	22	3-6	May—July
Timothy.....	45	8-12	February, June—August, November
Vetch, Spring.....	60	40-60	March—May
Vetch, Winter.....	60	30-50	August—November
Wheat.....	60	75-90	September—October

RADWAY'S NEWS ITEM:

Terms: Cash

FOR GOLF COURSES:

Radways

September 8th, 1934.

List No. 100

Usable On	Soil and No.	Composed of	Price
FAIRWAYS	Clay # 42	N. Z. Red Fescue—Ky. Blue Grass—Fancy Red Top	\$34.00
	General # 41	Ky. Blue Grass—Fancy Red Top	26.00
	Sandy # 43	Colonial Bent—Fancy Red Top— N. Z. Red Fescue	50.00
PUTTING GREENS	Prime # 45	Creeping Coos Seaside Bent and Fancy Red Top	70.00
	Choice # 47	Seaside Coos Creeping Bent—Colonial Bent—Fancy Red Top—N. Z. Red Fescue	80.00
	Fancy # 46	All Bent Grass Formula	90.00
BANK—TERRACE BUNKER FORMULA TO HOLD SOIL ROUGH'S FORMULA	# 39	N. Z. Red Fescue—Sheeps Fescue, Meadow Fescue—Red Top	34.00
	# 34	Ky. Blue Grass—Fancy Red Top—Creeping Bent—Domestic Rye Grass—Sheeps Fescue—BROMUS INERMIS to hold soil.	34.00
"FLOYD BENNETT" AIRPORT	# 34	Ky. Blue Grass—Fancy Red Top—Creeping Bent—Domestic Rye Grass—Sheeps Fescue—BROMUS INERMIS to hold soil.	34.00
POLO FIELD—AIRPORT GOLF COURSE—ATHLETIC FIELD—TENNIS	Cold Climate # 36	N. Z. Red Fescue—Hard Fescue—Canada Blue Grass—Fancy Red Top	36.00
	# 40	Sheeps Fescue—Fancy Red Top—Ky. Blue Grass	30.00
TEE MIXTURE	# 40A	Same as above but with YARROW	50.00

Better Turf

TON LOTS OR OVER
F.O.B. SHIPP ING POINT
BETTER LAWN TRADE LIST No. 100

Better Lawns

1838

1875

Incorporated 1932

RADWAY-McCULLOUGH SEEDS
INCORPORATED

PURVEYORS OF FINE TURF MAKING SEEDS TO SELECT TRADE
REFINERS AND PACKERS — LAWN AND GRASS SEEDS
115 BROAD STREET - NEW YORK CITY

Western Office
Box 845, Cincinnati, Ohio

Telephone, BOWling Green 9-3373

New York, September 8, 1934.

To Wholesalers Only. CEMETERY & GOLF QUOTATION NO. 100

BENTS	Purity	Germ.	Price.	FESCUES	Purity	Germ.	Price.
Coos County Seaside Certified.....	98/99	90/95	\$98.00	New Zealand Chewings Heavyweight			
No Tag.....	80	80	85.00	(Refrigerator space from N. Z.).....	98	85/90	58.00
Certified Astoria Bent.....	98/99	90/95	95.00	European Red Fescue.....	90/95	85/90	58.00
Colonial Bent.....	98/99	90/95	98.00	" Sheeps ".....	85/90	85/90	55.00
South German Type Mixed.....	85/90	80/85	90.00	" Hard ".....	85/90	85/90	55.00
" " ".....	80/85	80/85	88.00	Meadow Fescue.....	98/99	90/95	24.00
" " ".....	70/75	80/85	85.00				
KENTUCKY BLUE GRASS				OTHER GRASSES			
24# to bushel.....	90/94	85/90	38.00	Canada Blue Grass.....	85/90	85/90	32.00
21# ".....	85/87	85/90	32.00	Rough Stalked Meadow Grass.....	90/92	90/93	38.00
19# ".....	80/70	80/85	29.00	Domestic Rye Grass.....	99	90/95	15.00
RECLEANED FANCY REDTOP				WHITE CLOVER.....			40.00
No. 1.....	96/98	90/98	26.00	All per 100 lbs. F.O.B. New York			
No. 2.....	94/96	90/95	24.00				
No. 3.....	90/92	90/95	22.00				
Fairway Mixture # 42 - -			\$34.00	TERMS: CASH			
"Golfgreen" Lawn Seed - -			\$65.00	Putting Green Mixture # 45 - -			\$70.00

"BLUE TAG" COOS COUNTY OREGON BENT SEASIDE OR ASTORIA COLONIAL R. I.

The Genuine Grass Seed for Famous Greens SEALED AND CERTIFIED BENT SEED
SEASIDE CREEPING BENT SEED (Coos County Grown) Astoria XXX Bent Same Price

For Better Turf

	per lb.
300-lb. (6-50 lb. Oregon Sealed Bags).....	\$1.15
100-lb. (2-50 lb. Oregon Sealed Bags).....	1.20
50-lb. (1-50 lb. Oregon Sealed Bags).....	1.30
10-lb. (Resealed).....	1.50
5-lb. (Resealed).....	2.00
1-lb. (Resealed).....	2.50

RED TAG IS CHEAPER IN PRICE

VELVET BENT SEED

	per lb.
10-lb. (Can. Gov. Sealed Bag).....	\$6.50
1-lb. (Resealed).....	7.50

PRINCE EDWARD ISLAND BENT SEED
OR RHODE ISLAND TYPE

	per lb.
100-lb. (2-50 lb. Can. Gov. Sealed Bags)....	\$1.50
50-lb. (1-50 lb. Can. Gov. Sealed Bag)....	1.60
10-lb. (Resealed).....	1.70
5-lb. (Resealed).....	1.80
1-lb. (Resealed).....	2.00

Tear off here and mail — no stamp necessary

Radway-McCullough Seeds
Incorporated

Date.....

Dear Sirs: Please ship the following orders of Grass Seed: Cash Enclosed.
C.O.D.

.....Bags.....Lbs. Each.....
.....".....".....
.....".....".....
.....".....".....

.....Cases.....
for shipment (on or about) prompt,.....

Yours truly,

Name.....

Address.....



For Better Turf

LAWN SEED PLANTING INSTRUCTIONS

(Provided you use permanent sorts which are high priced without timothy). If much timothy is mixed in cheaper lawn grass, replanting should be done every year.
GRADE SOIL — PERFORATE OR SPADE SOIL 5 to 8 INCHES — FERTILIZE SOIL — RAKE SOIL SMOOTH — BROADCAST (sow) GRASS SEED THICKLY — RAKE SEED IN — ROLL OR POUND — WATER LIGHTLY — RAIN EFFECT SPRINKLER — SEEDING TIME: APRIL TO NOVEMBER.

Fall seeding is preferable—gives the lawn a weedless start for the spring.

Don't cut young grass too close.

Roll every week.

Keep soil continually aerated—with sand—**TOP DRESSING** and frequent hard iron raking or spiking.

THE EARTH MUST BREATHE—otherwise you will have a cement patch instead of a soft carpet.

Top dress every two months with top soil, humus or peat moss a little sand and fertilizer, and a few handfuls of lawn seed. About a pailful of each all mixed together to be sprinkled and raked evenly all over the lawn.

After you have a lawn—soak it—don't sprinkle it lightly. **SUNSHINE** may burn a lawn—watering in the shade will show results. Water thoroughly every few days—not a

few minutes every evening. Remember, wholesale dealers pay as high as \$1.00 a pound for certain Bent and imported Grasses for turf purposes, therefore the higher the price, the better your lawn.

FERTILIZER RATES OF APPLICATION.

per 1000 sq. feet recommended by best authorities.

5 lbs. (10x100) or (20x50) or (30x33) sq. feet.

18 lbs. encourages weeds and clover.

16 lbs. organic high in nitrogen.

**GRASS SEED
BONE MEAL
COTTON SEED
MEAL**

SHEEP MANURE

LIME

NITRATE OF

SODA

SULPHATE OF

AMMONIA

PEAT MOSS

LIUMUS

24 lbs. encourages weeds and clover.

40 lbs. for clay soil. Not a fertilizer.

8 lbs. encourages weeds and clover.

6 lbs. discourages weeds and white clover. Encourages bent grasses and Red Top.

} Both retain moisture.

Copyright by Fred S. Radway, N. Y. C.

FRED RADWAY SAYS:

This is the beginning of the end—of

"The Sawdust Trail"

"Chaff—sand and sawdust versus

Highgrade tested but inexpensive
lawn seed"

"Quality will survive the pain suffered by
the Pocketbook"

Radway's

**CENTRAL PARK
LAWN GRASS SEED**

is not the

CHEAPEST IN PRICE, THE BEST NEVER IS!

FIRST CLASS

Permit No. 1648

(Sec. 510, P. L. & R.)

New York, N. Y.

BUSINESS REPLY CARD

NO POSTAGE STAMP NECESSARY IF MAILED IN THE UNITED STATES

2c.-POSTAGE WILL BE PAID BY—

**RADWAY-McCULLOUGH SEEDS
INCORPORATED**

115 BROAD STREET

NEW YORK, N. Y.



NON-WARRANTY. We give no warranty, express or implied, as to description, quality, productiveness or any other matter of any seeds, bulbs, or plants we send out, and will not be responsible for the crop. As bearing on the above, the following remarks, taken from a recent Bulletin of the U. S. Department of Agriculture, are interesting: "Without attempting to discuss the arguments for the seedsman's disclaimer pro and con, the fact remains that reputable seedsmen stand back of their seeds and do not knowingly and willfully sell seeds that are unfit for planting purposes."